

北斗计划期末作业要求

PRESENTATION FINAL DRAFT OUTLINE

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- ▶ What's the presentation about?
 - ▶ Developing a product or service running on top of Conflux as a dApp
- ▶ State what problem you're solving. How would you solve it? Why do you think blockchain/Conflux can improve the problem?
- ▶ Final draft requirements: demo that shows the feasibility, could include the UX (user experience - the way a user would interact with their product), concise and to-the-point
- ▶ At least two members should be included in the presentation

PRESENTATION FORMAT

- ▶ PowerPoint Layout: 4:3 (Has to use the Conflux PPT layout)
- ▶ Sound Input: Please use a microphone or a headset to record the audio and stay in a small room instead of a crowded space or large empty space to avoid unnecessary recordings like echo
- ▶ Resolution and format of video lecture: 1280x730; .mp4
- ▶ Time limit: 10min-20min
- ▶ Deadline: 12/2
- ▶ Upload method: email to edu@conflux-chain.org

SOMETHING YOU SHOULD INCLUDE:

- ▶ What's your GOAL?
- ▶ SUMMARY: Summarize all of the information before you present it (No more than five sentences).
- ▶ PROBLEM: You need to be able to explain the problem your concept is going to solve. Why should people care about solving it with your product or service?
- ▶ SOLUTION: This is the value proposition you are bringing to the table. It should solve the problem you just mentioned. If you have a demo of your product, this is the time to show it. Include any case studies to show that your product has worked for existing customers.
- ▶ Projection/Future

PRESENTATION RUBRIC – STUDENT USE

| | <i>Excellent (5)</i> | <i>Good (4)</i> | <i>Adequate (3)</i> | <i>Needs improvement (2)</i> | <i>Missing/faulty (1)</i> |
|---------------------------|--|---|--|--|--|
| Overall Impression | Clarity & Style: concise and straight to the point. Two or more members were included in the presentation. The presentation was within the time range. | The presentation was relatively concise and straightforward. Two or more members were included in the presentation. | The presentation was relatively concise and straightforward. Only one member was included in the presentation. | The presentation was lengthy. Only one member was included in the presentation. | The presentation failed to be concise and was unclear. Only one member was included in the presentation. |
| Goal | Presentation contained a clear goal. | A goal was presented, but it took work to pull it out from the text. | A goal was presented, but it wasn't very clear. | Members attempted but failed to make a goal. | No attempt was made to articulate a goal. |
| Problem | The team specifically identified the problem. The importance of this problem was clearly stated. | The team provided problem that was not totally compelling or clear. Its importance may not be clearly stated. | The team provided problem that was not totally compelling or clear. Its importance was not clearly stated. | The team competently addressed the problem, but did not add much insight to the subject. | No mention or interaction with the problem. |
| Solution | Provided compelling and clear solutions to the problem. The importance of this solution was clearly stated. It also considered and responded to potential alternative interpretations. | Provided solution that was not totally compelling or clear. Its importance may not be clearly stated. | Provided solution that was not totally compelling or clear. Its importance was not clearly stated. | Insufficient, incorrect, incomplete, or oversimplified solution. | The presentation did not identify or only minimally identifies solutions, either the team's or others' (e.g., a list of solutions with brief annotations). |
| Future Prediction | Creative and innovative brainstorming of what the future of the application is going to be like. | Addressed a future that is not totally compelling or clear. | Addressed a future that is barely compelling or clear. | Members attempted but failed to make a future prediction. | No attempt was made to articulate a future prediction. |

PRESENTATION RUBRIC – JUDGE USE

| | <i>Excellent (25)</i> | <i>Good (20)</i> | <i>Adequate (15)</i> | <i>Needs improvement (10)</i> | <i>Missing/faulty (5)</i> |
|---------------------------|--|---|--|--|--|
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SCORING SYSTEM

- ▶ 150 points would be the total points for a team. 25 points from the students and 125 points from the judges.
- ▶ Each student team (except the presenting team) could score 25 points among 5 scoring categories. The final scoring from the student teams would be the average of total points out of 25. Judges each has a total point of 125 among 5 scoring categories. The final scoring from the judges would be the average of total points out of 125.
- ▶ According to the final team retention, the sponsors will decide the proportion of prize pool allocation